

**Historians In Action:  
Advertising Ancient China**

NAME \_\_\_\_\_ DATE \_\_\_\_\_ PERIOD \_\_\_\_\_

**Ancient Chinese Dynasty** \_\_\_\_\_  
**Teammates** \_\_\_\_\_

**YOUR TASK:** Ms. Harris is thinking about moving to one of the ancient Chinese dynasties, but she can't decide which one! You will work in groups of four students to plan, write, film, and edit a short (3-5 minutes) film "advertising" one of the ancient Chinese dynasties (Shang, Han, or Qin).

Your advertisement must highlight the most significant aspects of your selected dynasty. This will be your classmates' only opportunity to learn about your dynasty, so be sure that you are thorough and historically accurate in your portrayal of the society you select. Your film should focus on the following areas:

**-Religion & Culture:** What were some of the religious/cultural beliefs of the people who lived in your empire? How did these beliefs affect people's daily lives?

**-Government:** How did your dynasty maintain order in society? Who was in charge? Were there consequences for "bad" behavior?

**-Society:** Did your dynasty have a system of social classes? Explain how each social class contributed to society.

**-Contributions:** What are the most significant contributions (artistic, scientific, technological, literary, etc.) of your empire?

**Resources:** You may use your *History Alive! The Ancient World* textbook to gather information as you complete this assignment. You will find information about the Shang Dynasty in Chapter 20 (p. 195), the Qin Dynasty in Chapter 22 (p. 215), and the Han Dynasty in Chapter 23 (p. 223).

**Step 1: Research!** You should complete a thorough investigation of your dynasty and should take notes on how each of the topics listed above relates to your society.

**Step 2: Plan!** Assign characters, and brainstorm ideas. How do you plan to present your commercial? Will it be serious or funny? What are some of the key points you want to highlight?

**Step 3: Write!** Write a "script". All group members **MUST** appear in the video, so be sure that everyone has a role.

**Step 4: Film!** You will be filming using the PhotoBooth feature on the Mac you are using. Be sure to note the computer number, and use the same laptop each time you work on this in class. When you are done filming, see Ms. Harris for information on how to edit your film using the iMovie program.